

Leadership & Program Staff



Susan Meade-Beachell, Executive Director & Chief Development Officer
(Wilmington/HQ) 302.229.4170

Susan was hired in 2011 and currently works at Wilmington, Delaware headquarters. She takes great pride in knowing the team commits themselves 100% every day to serve the Foundation's mission of saving lives through traffic and travel education. With over 24 years working in non-profit management, Susan began her career in the insurance industry but developed a passion for philanthropy after volunteering on several non-profit boards. Prior to serving our Foundation, she was the Corporate Director of Marketing, Public Relations and Development at Ingleside Homes and the Executive Director of the Union Hospital Foundation. Susan holds a B.A. degree in both English Literature and Art History from the University of Delaware.



Myra Wieman, Traffic Safety Program Manager (Southern Region – Towson, MD)
800.999.4952 ext. 4361154

Myra began her career at AAA over 30 years ago in retail operations. After 14 years of managing numerous branches she became the Public Affairs/Traffic Safety Manager. In 2002, Myra moved strictly to traffic safety for the Foundation in the Towson, MD area. She currently oversees the community outreach safety programs for our MD, DC and VA territories. The ability to create unique traffic safety programs that resonate with an audience is the most rewarding part of her job. Myra holds a B.S. degree from the University of Akron, Ohio and is both a Certified Child Passenger Safety and CarFit Trainer and Coordinator.



Matthew Eskridge, Traffic Safety Program Manager (Northern Region – Newark, Delaware)
800.999.4952 ext. 4061515

Matthew is currently located in the Newark Operations Center. He started working for the Safety Foundation in January 2013 where he provides Traffic Safety Services for the state of Delaware, Chester county in Pennsylvania and several counties bordering the Chesapeake Bay in the state of Maryland. His prior work experience includes the U.S. Army Police for 9 years, a civilian Police Officer for 23 years and Security Manager at the Port of Wilmington. Matt attended Central Texas College and the Military Police School in Anniston, AL. He is both a Certified Child Passenger Safety and CarFit Technician.



Haley Glynn, Traffic Safety Community Educator II (Richmond, Virginia) 804.323.6215 ext. 4466512

Joining the Foundation in April 2014, Haley brings over 10 years of traffic safety experience. She previously worked as a Research Analyst for the Virginia Tech Transportation Institute, evaluating data that contributed to the findings of VTTI's 100-Car Naturalistic Study, an in-depth analysis of driver inattention. Most recently, Haley worked as the Marketing and Project Manager for the Virginia Highway Safety Office's teen driving program, Youth of Virginia Speak Out About Traffic Safety (YOVASO). Haley enjoys the opportunity to engage and educate every age group. She is an alumna of Virginia Commonwealth University and is a Certified Child Passenger Safety Technician and Trainer as well as a CarFit Technician.



Sara Weir, Traffic Safety Community Educator II (SE Pennsylvania – Warrington, Pennsylvania) 215.343.2660 ext. 4271304

Sara is located in the Warrington, PA retail store and joined the Foundation in 2014. Her favorite part of her job is the opportunity to work with all age groups on any given day. Sara utilizes her teaching background to educate students in all school settings. Prior to working for the Foundation, Sara worked briefly in the health insurance industry as an Enrollment Eligibility Specialist as well as a Health and Physical Education Teacher in Central Bucks School District. Sara holds a B.S. degree in Health and Physical Education from West Virginia University and is both a Certified Child Passenger Safety and CarFit Technician.



Frank Neary, Traffic Safety Community Educator II (Hamilton, New Jersey) 609.570.4132 ext. 4184132

Frank's office is located at the Hamilton Operations Center. His territory covers most of the central New Jersey counties which encompasses about 3.3 million people. Prior to joining the Mid-Atlantic Foundation for Safety & Education in September of 2015, he was a police officer/investigator for 23 years. Frank's work experience includes education, domestic preparedness, intelligence analysis, project management, network administration, policy development and grant writing. He holds a Bachelor's degree in criminal justice from the

University of Hartford and a Master's degree in administrative science from Fairleigh Dickinson University. Frank is both a Certified Child Passenger Safety and CarFit Technician.



Andreea Higdon, Traffic Safety Community Educator II (Wilkes Barre, Pennsylvania) 570.819.1920 ext. 4271029

Andreea has a background in education and joined the Foundation in early 2016 after serving with the Salvation Army as a director of their Bridging the Gap program for high risk youth. In addition to working with young adolescents and teens, Andreea has also served as a Family Educator with the Luzerne Head Start Program in Wilkes Barre. Andreea received her Bachelors in Business Administration and later earned her Master's in Education from Bloomsburg University. She is both a Certified Child Passenger Safety and CarFit Technician.



Leah Scully, Traffic Safety Community Educator II (Washington, D.C. Metro Area) 800.999.4952 ext. 4464126

Leah is located in Springfield, VA and joined the Foundation in December 2017. She has a background with children ages pre-K through 5th grade and was previously a Lead Teacher at Congressional School in Falls Church, VA. She also worked at the Fairfax County Health Department in their Disease Carrying Insect Program, conducting field inspections and providing outreach events to educate the public and help prevent the spread of disease. She graduated from George Mason University with a Master's in

Public Health and is a certified driver improvement instructor. Leah oversees the Washington, DC Metro area as well as Charles, Montgomery and Prince George's counties in Maryland and 12 of the northern counties in Virginia.