

Mechanical Specifications

ADVERTISING MATERIAL

Digital materials (preferred): High resolution PDF files; EPS files, CMYK (no spot or lab colors unless by special arrangement with sales representative), PMS colors will be automatically converted to CMYK, all type converted to outlines; CMYK TIFF files, 300 dpi minimum. Send each page as single PDF. No spreads. No bleed on fractional ads. Single crop marks should be offset .25 inch.

MECHANICALS

Printing Process: Web Offset Binding: Saddle-stitched (jogged to the head) Trim Size: 7.875 x 10.5

INSERTS

Consult your AAA World sales representative for specification sheet. Publisher reserves the right to omit inserts not complying with specifications. **Send each page as** single PDF. No spreads. Single crop marks should be offset .25 inch. Must supply printed or pdf proofs with pages labeled for orientation.

DIGITAL FILE DELIVERY

AAA World accepts digital files through many portals, including e-mail and FTP. Please contact your AAA World sales representative for details on digital file transfer.

ADVERTISER PROOFS

Two press proofs required with each ad. AAA World shall not be held responsible for color accuracy, if no color proof is provided.

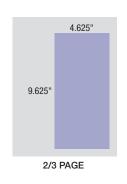
2018 Publishing Calendar

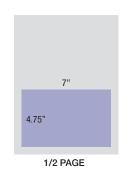
Issue	Space	Ad Material	In Home
Jan./Feb.	Oct. 25	Nov. 24	Dec. 26-29
Mar./Apr.	Jan. 3	Jan. 26	Feb. 26-Mar. 1
May/June	Feb. 28	Mar. 23	Apr. 24–28
July/Aug.	Apr. 25	May 25	June 26-30
Sept./Oct.	June 27	July 27	Aug. 28-Sept. 1
Nov./Dec.	Aug. 29	Sept. 28	Oct. 27-31
Jan./Feb. ('19)	Oct. 31	Nov. 28	Dec. 29-Jan. 2, 2019

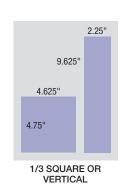
No cancellations accepted after the closing date.

Standard Ad Sizes (in inches)









MAGAZINE TRIM SIZE 7.875" wide x 10.5" high

FULL-PAGE LIVE AREA 7" wide x 9.625" high

TWO-PAGE SPREAD 15.75" wide x 10.5" high

2/3 VERTICAL ONLY 4.625" wide x 9.625" high 1/2 HORIZONTAL ONLY 7" wide x 4.75" high

1/3 PAGE SQUARE 4.625" wide x 4.75" high 1/3 PAGE VERTICAL 2.25" wide x 9.625" high

Travel Planner / Co-op Ad Sizes







1/6		
PAGE 2.25" X	1/12	
4.25"	1/24	
CO-OP		
1/3 PAGE		
Square		
4.625" x 4.25"		

FULL PAGE 7" wide x 8.75" high

2/3 PAGE 4.625" wide x 8.75" high 1/2 PAGE 7" wide x 4.25" high

1/3 PAGE SOUARE 4.625" wide x 4.25" high 1/3 PAGE VERTICAL 2.25" wide x 8.75" high

1/6 PAGE 2.25" wide x 4.25" high 1/12 PAGE 2.25" wide x 2" high

1/24 PAGE 2.25" wide x 1" high